

Thursday 9<sup>th</sup> December 2021

## VODAFONE SELECTED BY VOLVO CAR UK TO PROVIDE STOLEN VEHICLE TRACKING TECHNOLOGY TO STRENGTHEN SAFETY AND SECURITY FOR CUSTOMERS



- The Vodafone Automotive VTS S5 Stolen Vehicle Tracking device is now available across Volvo vehicles in the UK
- Vodafone's Stolen Vehicle Tracking, products and services will enable Volvo Car UK customers to benefit from an effective, safe and secure vehicle tracking and recovery process - in partnership with local police nationwide
- Vodafone's partnership with Trinsic Limited under the Trinsic Connected Car™ programme has provided Volvo with the solution to deliver peace of mind and tangible insurance benefits for its customers in the UK
- Volvo's entire new car range in the UK can now be fitted with Vodafone's Stolen Vehicle Tracking technology

**United Kingdom:** Volvo Car UK has today introduced Vodafone Automotive VTS S5, Vodafone's stolen vehicle tracking technology into its current car range in the UK.

Despite the pandemic, the Driving and Vehicle Licensing Agency (DVLA) reported that vehicle theft in the UK increased by 33% in 2020<sup>1</sup>. Working in partnership, Vodafone and Trinsic Limited have provided Volvo Car UK with an IoT (Internet of Things) based Stolen Vehicle Tracking technology to keep customers reassured and their vehicles safe in the wake of this alarming statistic.

The Vodafone Automotive VTS S5 tracking solution provides customers with 24/7 cover and can pinpoint a car's location down to 10 metres. As an app-based system and available for all Volvo car models in the UK from today - the Vodafone Automotive VTS S5 provides vehicle tracking and recovery through Vodafone's network of remote monitoring platforms and includes access to Vodafone Automotive's [Stolen Vehicle Recovery service](#) in partnership with local police nationwide and available in 44 other European countries.

Vehicle owners can also keep connected with their vehicle and customer support teams, through the app that comes with the solution.

**Hanif Jivani, Accessories Programmes Manager at Volvo Car UK**, said: "At Volvo, we have always put the safety of our customers first, and as we move into an increasingly digital world, we know how important the role of technology is in achieving this. Vodafone's Stolen Vehicle Recovery service will help us protect our customers and keep them reassured that their car is fitted with the highest standards of security in the industry."

Vodafone's Stolen Vehicle Tracking has been rigorously tested by Thatcham Research and awarded a Thatcham Cat S5 certification, which is recognised by many leading insurers. With minute-by-minute live pinpoint tracking data, Vodafone is helping to keep customer's vehicles safe and sound when they need it the most.

Trinsic Limited is a global Vodafone IoT Partner and was awarded Vodafone UK's IoT Partner of the Year in 2020 and has been pivotal in bringing Volvo Car UK and Vodafone together. Trinsic Limited's vast experience in automotive connectivity, alongside its close relationships with both

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<sup>1</sup> <https://www.whatcar.com/news/revealed-the-most-stolen-cars-in-the-uk/n21165>

parties, means that it plays a key role in supporting and delivering peace of mind, and tangible insurance benefits to Volvo's UK car buyers. This partnership follows on from Trinsic Limited signing a five-year global IoT agreement with Vodafone in 2019, from which they connected all new Volvo cars in the UK to Vodafone's network.

**Darren Webb, CEO, Trinsic Limited**, said: "Our close and longstanding partnership with both Vodafone and Volvo Car UK continues to keep us at the top of our game, helping us to deliver unique and bespoke IoT services that address our customer's specific needs. We aim to sit at the centre of customer's commercial needs and Vodafone's unbeatable technical capability. We are delighted to extend the Trinsic Connected Car programme to provide Volvo Car UK with Vodafone's Stolen Vehicle Tracking technology and Recovery service, to ensure that the safety and security of our customers comes first."

Volvo customers should contact their local retailer for more information.

To find out more about Vodafone Automotive's suite of vehicle safety and security solutions visit:

<https://www.vodafone.com/business/iot/automotive-uk>

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## Notes to Editors

1 <https://www.whatcar.com/news/revealed-the-most-stolen-cars-in-the-uk/n21165>

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## About Vodafone in the UK

Vodafone is a technology communications company that connects people, businesses and devices to help our customers benefit from digital innovation. Our services span mobile, fixed line connections, home and office broadband, and the Internet of Things (IoT).

# news release



We have a strong track record as a tech pioneer, making the UK's first mobile phone call, sending the first text message, and making the UK's first live holographic call using 5G in 2018. We were also the first to start carrying live 5G traffic from a site in Salford, Greater Manchester. We have 5G in 100 locations in the UK and 240 across Germany, Spain, Italy and Ireland.

Our 4G network coverage currently reaches more than 99% of the UK population. And in October 2020, Vodafone was named Network Provider of the Year by readers of leading technology advice website, Trusted Reviews.

Today, Vodafone serves more than 18 million mobile and fixed-line customers in the UK. To help deliver Gigabit UK, our full-fibre broadband roll-out programme now covers 15 UK towns and cities through partnerships with CityFibre and Openreach.

For more information about Vodafone UK please visit: [www.vodafone.co.uk](http://www.vodafone.co.uk).

## **About Vodafone Automotive**

Vodafone Automotive is a leading provider of automotive products and services – including InCar Telematics, Stolen Vehicle Recovery, Usage Based Insurance and Fleet solutions.

Vodafone Automotive brings together unrivalled expertise, end-to-end service delivery and a comprehensive range of solutions delivering world-class connected car services and products for the automotive (for both factory and aftermarket installation), fleet and insurance industries. Operating in 9 countries (China, France, Germany, Italy, Japan, South Korea, Spain, Switzerland and the United Kingdom) and employing over 900 people, Vodafone Automotive operates internationally through distributors, licensees and national service providers, represented by 40 partners.

Customers of our stolen vehicle tracking and location based services include insurance companies and 35 leading vehicle manufacturers. Our stolen vehicle recovery service operates in 57 countries, including 45 European countries, in total across the world.

Vodafone Automotive is a Tier One partner to the main European and Asian car, truck and motorcycle manufacturers, developing bespoke solutions: anti-theft, parking assistance and telematics systems. It is also a part of the Vodafone Internet of Things (IoT) portfolio, which enables things to exchange real time status information to create new insights, applications and solutions.

## **About Volvo Car Group**

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world, with sales of 661,713 cars in 2020 in about 100 countries. Volvo Cars has been under the ownership of Zhejiang Geely Holding since 2010.

As of December 2020, Volvo Cars employed approximately 40,000 (41,500) full-time employees. Volvo Cars' head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars' head office for APAC is located in Shanghai and for Americas in Mahwah, NJ. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium), South Carolina (US), Chengdu and Daqing (China).

Under its company purpose, Volvo Cars aims to provide customers with the Freedom to Move in a personal, sustainable and safe way. This purpose is reflected in a number of business ambitions: for example, by the middle of this decade it aims for half of its global sales to be fully electric cars, half of its sales to be online and half of its software to be in-house. Volvo Cars is also committed to an ongoing reduction of its carbon footprint, with the ambition to be a climate-neutral company by 2040.

## **About Trinsic Connected Car**

Created to help global OEMs bring innovative connected solutions to market, Trinsic Connected Car® is the automotive arm of Trinsic Limited. Established in 2014 Trinsic Limited provides enterprise connectivity and IoT solutions to public and private sector organisations and in 2020 was awarded Vodafone's IoT Connectivity Partner of the Year.

In parallel with the development of its Trinsic Connected Car® programme, Trinsic Limited is co-creating a number of disruptive technologies across all major industry verticals. Working with its clients and partners, Trinsic brings innovative solutions to market that improve the lives of its customers and the environment, deliver competitive advantage, and accelerate the evolution of IoT into the Economy of Things.

# V O L V O

## **Volvo prioritises car security and safety with new tracking accessory**

- Volvo Car UK offers new Vodafone Automotive VTS S5 tracking device for all Volvo models
- Device uses pinpoint GPS tracking to provide 24/7 monitoring of vehicle location across the UK and 44 other European countries, with Vodafone Automotive working in partnership with local police authorities
- Tracking device uses Internet of Things (IOT) technology provided in partnership by Vodafone and Trinsic Connected Car™
- Security system is Thatcham Research-approved, helping secure the chance of lower car insurance premiums and access to specific insurance products

Volvo Car UK is providing its customers with extra peace of mind for the security and safety of their car with the introduction of a new vehicle tracking accessory.

The Vodafone Automotive VTS S5 is available now for all Volvo models. It provides vehicle tracking and recovery via Vodafone Automotive's network of secure operating centres, operational 24/7 and working in partnership with local police nationwide and across 44 other European countries.

The device has received Cat S5 approval in testing by Thatcham Research, certification which may help car owners secure reductions in their insurance premiums or allow them to take advantage of specific insurance products for their car. The tracking device uses Internet of Things (IoT) technology, provided in partnership by Vodafone and Trinsic Connected Car™.

The tracking function works 24/7 and can pinpoint a car's location down to 10 metres. Using the associated app, drivers can also monitor their car's location in real time, check data on previous journeys and obtain directions to their car, whether they are walking or driving.

The system automatically recognises a small card carried by the driver; Vodafone Automotive is notified immediately if the car is stolen or is driven without the card being present. To prevent false alerts, special modes can be activated if the car is at a garage or being transported. The system will also detect attempts to tow the car away, tamper with its battery or cut wires in a theft attempt. If the car is stolen, a Vodafone Automotive operator will contact local police services to give a minute-by-minute log of the car's location – providing valuable intelligence in helping the police secure the recovery of the car and a conviction.

# V O L V O

Hanif Jivani, Accessories Programme Manager at Volvo Car UK, said: “At Volvo, we have always put the safety of our customers first, and as we move into an increasingly digital world, we know how important the role of technology is in achieving this. Vodafone Automotive’s stolen vehicle recovery service will help us protect our customers and keep them reassured that their car is fitted with the highest standards of security in the industry.”

Nick Gliddon, Business Director, Vodafone, said: “Should you happen to fall victim to vehicle theft, our Stolen Vehicle Tracking technology puts you in the best possible position to locate and recover your car. We are delighted that companies like Volvo are using our technology and connectivity to help their customers when they need it most.”

The tracking device is priced at £595, including fitting, VAT and a three-year subscription to the stolen vehicle recovery service.

Please contact your local Volvo retailer for more information.

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